

Biomedical/Clinical
Engineering Association
of Ireland

BEAI

Aontas Bithleighis Innealtóireacht na hÉireann

BEAI Strategic Plan 2022 - 2025



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Our Mission

The BEAI aims to serve and advance the interests of our members through:

- Continuous professional development*
- Development and promotion of professional standards*
- Advocacy and representation*
- Member services*
- Acting as a bridge between industry, academia, and the health system*

.....and by ensuring the optimal use of medical technology to improve patient outcomes

BEAI Strategic Plan 2022 - 2025

Our Vision

To be the voice and thought leader for medical technology professionals in Ireland

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Major Strategic Initiatives

- 💧 To be financially secure;
- 💧 To increase our international reach by strengthening our relationship with the IFMBE, and in particular bidding for the 2032 World Congress of the International Union of Physical and Engineering Sciences in Medicine.

Key Objectives

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Key Objective No: 1

Increase membership to enhance the representative capability of the BEAI.

Actions:

- ◆ Improve the value and benefits of being a member and promote a Membership Benefits package
 - ◆ Education Events / Conference
 - ◆ Networking opportunities
 - ◆ Spectrum
 - ◆ Member supports – job ads
 - ◆ Certification
- ◆ Identify potential membership target groups
 - ◆ Clinical Engineers who were never members
 - ◆ Clinical Engineers who have not renewed membership
- ◆ Determine membership potential across the country and to understand existing and future membership **needs**.

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Key Objective No: 2

Position the BEAI as the voice and thought leader of the profession.

Actions:

- ◆ Conduct a stakeholder mapping exercise to identify the specific stakeholders with whom the BEAI wishes to engage.
- ◆ Develop and implement an engagement plan for each stakeholder e.g. multi stakeholder forum.
- ◆ Ensure adequate representation of the profession at relevant forums.
- ◆ Aim for / request regular meetings with the National Clinical Lead for Medical Devices.
- ◆ Ensure engagement with policy makers (DoH), political representatives and healthcare providers (HSE).
- ◆ Produce relevant reports and material to promote the profession.

Key Objectives No: 3

Develop a strategy for the education and training of the profession.

Actions:

- ◆ Develop and capitalize on CPD opportunities.
- ◆ Contribute to current degrees and masters courses in biomedical engineering, through the development of Clinical Engineering focused modules.
- ◆ Define a minimum entry level for Clinical Engineering roles.
- ◆ Development of a formalized structure around a training programme.
- ◆ Exploration of funding options e.g. grants

Key Objectives No: 4

Become the certification body for the profession.

Actions:

- ◆ Activate the certification scheme:
 - ◆ Establish a working group to review and update the scheme documentation.
 - ◆ Gain international accreditation.
 - ◆ Implement the scheme (by what date?)
- ◆ Explore how certification feeds into professional registration with CORU.

Key Objectives No: 5

Grow and diversify our sources of income to ensure delivery of the strategic objectives.

Actions:

- ◆ Identify existing sources of income and their potential for growth, e.g. membership, conferences, fees, website
- ◆ Identify and assess the potential for new sources of income
 - ◆ Explore the option of another large scales event in the 1st quarter of the year.
 - ◆ Increase the offerings available for all members e.g. increased functional usage of the website.
- ◆ Progress and implement opportunities identified

Key Objectives No: 6

Renewed focus on the professional needs of Clinical Engineers who are employed within the health service.

Actions:

- ◆ Develop a strategy on how to renew the focus on the professional needs of Clinical Engineers who are employed with the health service.
- ◆ Define / outline the role of a Clinical Engineer in the health service.
- ◆ Support and promote the regrading of the job structure and definition within the health service.
- ◆ Produce a document around Clinical Engineering roles within hospital groups and community organisations.

Implementation Plan

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Implementation Plan – Phase 1

- ◆ Sign off on BEAI Strategic Plan 2022 - 2025
- ◆ Focus on 2 key objectives as determined by BEAI executive for next 12 months
- ◆ Identify lead person for each key objective
- ◆ Present 2 key objectives to BEAI members
- ◆ Measure output off 2 key objectives
- ◆ Report frequently on key objectives to members

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