Biomedical/Clinical Engineering Association of Ireland

BEAI

Aontas Bithleighis Innealtóireacht na hÉireann

BEAI Strategic Plan 2026 - 2031

Biomedical/Clinical Engineering Association of Ireland

BEAI

Aontas Bithleighis Innealtóireacht na hÉireann

Our Mission

- *Advancing the healthcare technology profession to drive patient safety through professional excellence, education, innovation, collaboration and representation.*

Biomedical/Clinical Engineering Association of Ireland
BEAI
Aontas Bithleighis Innealtóireacht na hÉireann

Our Vision

- *Shaping the future of the healthcare technology profession as the authorative voice and thought leader*

Biomedical/Clinical Engineering Association of Ireland
BEAI
Aontas Bithleighis Innealtóireacht na hÉireann

Key Objectives

1. Develop professional certification
2. Develop a financial plan to grow and diversify our income.
3. Expand and diversify grow membership base
4. Become the Authorative Voice for the Profession
5. Develop a BEAI accredited education plan
6. Develop a fit for purpose organisation

Biomedical/Clinical Engineering Association of Ireland
BEAI
Aontas Bithleighis Innealtóireacht na hÉireann

1. Develop professional certification

Key Actions:

- Develop a project plan
- Review existing roadmap and flesh out in detail
- Compare existing roadmap with IFMBE (to confirm compliance with international standards)
- Achieve Ind validation of scheme – HSCP/Nursing/RCSI/IPEM/HISI/Colleges/ICS
- Establish membership and certification board with ToR
- Identify a resource (including funding) to support this - secretarial and registrar
- Risk assess the certification xxxxx especially legal and identify mitigating actions
- Develop options to demonstrate / promote the certification with a brand / badging
- Review and monitor as part of the governance process

Biomedical/Clinical Engineering Association of Ireland
BEAI
Aontas Bithleighis Innealtóireacht na hÉireann

2. Develop a financial plan to grow and diversify our income

KEY ACTIONS

- **Budget for X% year on year increase in income.**
- **Identify Sponsorship and Fees for CES Mini Event**
- **Source Grants – HSCP funding**
- **Advertising (IFP) / Merchan / Jobs**
- **Benefactors**

Biomedical/Clinical Engineering Association of Ireland
BEAI
Aontas Bithleighis Innealtóireacht na hÉireann

3. Expand and diversify grow membership base

KEY ACTIONS

- **Review membership fees – compare to other organisations**
- **Complete stakeholder map to identify new potential members – Companies, Hospitals, Eng / HSCP**
- **Determine membership fees for corporates**
- **Target students / retirees (for shared knowledge) increase comms**
- **Why become a member**
- **SIG – Position papers, subcommittees**

Biomedical/Clinical Engineering Association of Ireland
BEAI
Aontas Bithleighis Innealtóireacht na hÉireann

4. Become the Authorative Voice for the Profession

KEY ACTIONS

- **Develop a communications strategy**
  - **Engage comms GURU**
  - **Develop Stakeholder map**
  - **Develop materials / papers**
- **Leverage existing assets – ASC, Spectrum, Website, Linkedin and Social Media**
- **Explore new tools e.g. Podcast / AI**
- **Explore " Ambassador Role"**

5. Develop a BEAI accredited education plan

KEY ACTIONS

- **Develop the list of competences to achieve certification**
- **Develop a tool for education institutes and industry to map courses to the competencies**
- **Engage with academia and industry to provide education and CPD required by the membership**
- **Encourage BEAI and education partners to demonstrate the benefit to members of engaging in accredited programmes**

Biomedical/Clinical Engineering Association of Ireland
BEAI
Aontas Bithleighis Innealtóireacht na hÉireann

6. Develop a fit for purpose organisation

KEY ACTIONS

- **Develop an appropriate committee / project team structure to support the strategy**
- **Explore technology options to assist;**
  - **Auto renewal**
  - **Invoice issuance**
  - **Expense processing etc**
- **Review strategy on a regular basis**

Biomedical/Clinical Engineering Association of Ireland
BEAI
Aontas Bithleighis Innealtóireacht na hÉireann